

Enroll No

K.E.Society's  
**Rajarambapu Institute of Technology, Rajaramnagar**  
 (An Empowered Autonomous Institute, affiliated to SUK)  
**Unit Test –I (2025-26)**  
 F.Y. MBA

Q.P. Code
UT 3473

Course Code: MGC 1034

Course Name: Managerial Economics

Day & Date: Tue. 14/10/2025

Time: 2:30 To 3:30

Max Marks- 25

- Instructions:**
- 1) All questions are compulsory.
  - 2) Figures in rounded ( ) brackets within the question, indicate the scheme of marking for respective part of the question, whereas, figures in the first right column indicate total marks for that whole question.
  - 3) CO is the index number of the Course Outcome statement.
  - 4) The Bloom's taxonomy level (BL) for 1,2,3,4,5 and 6 is remember, understand, apply, analyze, evaluate and create respectively.
  - 5) Assume suitable data if necessary.
  - 6) Use of non-programmable calculators is allowed

			Mark s	BT Leve l	COs
Q. 1	A	Define concept of Economics (04) Explain how Economics differs from managerial Economics with block diagram (04)	08	1	1
	B	Discuss Scope of Managerial economics in detail	07	2	1
		<b>OR</b>			
	C	Elaborate concept of demand with all types (04) including suitable examples (03)		3	1
Q. 2	A	Define various determinants of demand in detail	05	1	2
	B	Describe law of demand with graphical presentation, (03) Assumption and exceptions (02)	05	2	2

